Symantec Endpoint Protection

Small Business Edition

Run your business in a smarter and more secure way

Running a business and keeping customers happy is hard enough without also having to worry about online threats. But, ransomware, zero-day, and other advanced threats remain a reality, and they're becoming more numerous and sophisticated every year. In fact, cyber criminals are targeting small businesses to gain access to larger organizations. In 2017, 61% small and medium-sized organizations experienced a cyberattack.[1] That's why it's more important than ever to be sure your critical assets are protected.

Endpoint protection for your business should be powerful and easy to use without requiring technical expertise. It should also protect your PC, Mac and Windows servers, without slowing them down or impacting end user productivity.

Symantec Endpoint Protection Small Business Edition has been designed specifically to meet the needs of small businesses and is delivered as a cloud-managed subscription service:

Simple, fast and effective malware and exploit protection

Symantec Endpoint Protection Small Business Edition is fast and effective at stopping malware (viruses, worms, Trojans, spyware, bots, adware, and rootkits), and zero-day exploits in their tracks, without disrupting productivity. Laptops and desktops benefit from intelligent scanning technologies that help maximize protection, while minimizing impact on system performance. Symantec Endpoint Protection Small Business Edition analyzes downloaded files and applications, and lets your employees know which ones can be trusted or should be avoided to help eliminate potential threats.

Sets-up in minutes

Symantec Endpoint Protection Small Business Edition sets-up within minutes with no special IT staff or training required. A number of agent deployment options are available including the ability to download an installation package directly from the portal, email instructions to end users for self-installation, or utilize a redistributable installation package. You get complete, multi-layered protection with helpful and reliable support 24 hours a day, seven days a week.

Built for growing businesses

Symantec Endpoint Protection Small Business Edition enables you to add or remove users or devices with only a few clicks. As a cloud-managed service, you conveniently manage protection for all your desktops, laptops, and servers from one central location. All you need is a web connection. The cloud portal makes it easy for you to create custom policies for different devices, and manage different users and groups regardless of where they are located.

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[1]*2017 State of Cybersecurity in Small and Medium-Sized Businesses (SMB)* Ponemon Institute, September 2017

Stop Targeted Attacks and Zero-Day Threats with Layered Protection

PATENTED REAL-TIME CLOUD LOOKUP FOR ALL SCANNED FILES							
Advanced Machine Learning	**Behavior Monitoring**	**Memory Exploit Mitigation**	**Emulator**	**Firewall and Intrusion Prevention**	**File Reputation**	**Antivirus**	**Device Control**
Pre-execution detection of new and evolving threats	Monitors and blocks files that exhibit suspicious behaviors	Blocks zero-day exploits against vulnerabilities in popular software	Virtual machine detects malware hidden using custom packers	Blocks malware before it spreads to your machine and controls traffic	Determines safety of files and websites using the wisdom of the community	Scans and eradicates malware that arrives on a system	Blocks infections from USB storage devices, helps prevent data theft

A powerful combination of detection technologies stop advanced threats and rapidly-mutating malware regardless of how they attack your endpoint – all in a high-performance, lightweight agent.

- **Advanced machine learning** blocks new and emerging threats using trillions of samples of good and bad files in the Symantec Global Intelligence Network to power machine-learning results.

- **Behavior monitoring** determines file risk by monitoring nearly 1,400 file behaviors while they execute in real time to block malicious files.

- **Memory exploit mitigation** neutralizes zero-day exploits in popular software that has not been patched by the vendor using signatureless technology that works regardless of flaw, bug, or vulnerability.

- **Emulation** technology detects malware hidden by polymorphic custom packers. A static data scanner runs each file in milliseconds, in a lightweight virtual machine to force threats to reveal themselves, improving both detection rates and performance.

- **Network firewall and intrusion prevention** technology analyzes incoming and outgoing traffic and blocks threats while they travel through the network before reaching endpoints. Rules-based firewall and browser protection defend against web-based attacks. With strong network protection, you can detect most threats before they reach endpoints.

- **File reputation analysis** identifies whether a file is good or bad and assigns a reputation score by inspecting key attributes such file download frequency, download date, and download location—all before the file arrives at the endpoint.

- **Antivirus protection** uses signatures and advanced file heuristics to analyze and eradicate malware on endpoints including viruses, worms, Trojans, spyware, bots, adware, and rootkits. Cloud-based file lookups during file scans provide the latest information and protect against outbreaks and new and emerging malware.

CAPABILITIES	BENEFITS
Local update service	Reduce network bandwidth usage by assigning a local computer as the "local update host" to connect to the internet to get the latest security software and content updates and then share with other computers on the local area network.
Always-on protection	Automated updates occur transparently over the internet connection to help keep employee systems current and consistent with policies whether they are in the office or on the road - even when they're not logged into VPN.
Easy set-up and management	Administrators access an easy-to-use web-based management console to configure security settings for all their supported devices. You receive real-time alerts via SMS or email, and easily perform functions such as changing security settings, configuring alerts, and generating reports.
Partner management console	Provides the ability for a partner to manage the cloud-managed service for their customers through a web-based console
Customizable reporting	Automated event logging highlights administrative activities such as login times, polices created, and computers added. Administrators can export this data into graphical reports (PDF, HTML) for audit purposes.
Per Device Subscription License	A monthly or annual subscription fee covers service updates and 24 X 7 technical support.

For More Information

Visit our website

https://www.symantec.com/products/endpoint-smb

About Symantec

Symantec Corporation (NASDAQ: SYMC), the world's leading cyber security company, helps organizations, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec's Norton and LifeLock product suites to protect their digital lives at home and across their devices. Symantec operates one of the world's largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit www.symantec.com or connect with us on Facebook, Twitter, and LinkedIn.

Symantec.

350 Ellis St., Mountain View, CA 94043 USA | +1 (650) 527 8000 | 1 (800) 721 3934 | **www.symantec.com**

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